



EASTERN NORTH CAROLINA'S MOST ANTICIPATED EVENT - Oak & Smoke

March 7, 2026

An Evening of Purpose

Join us for Eastern NC's most anticipated event for 2026! An evening where every pour has a purpose and every moment is crafted for a lasting legacy. Experience fine cigars, complemented by tastings of premium bourbon and a refined selection of wine. Delight in decadent hors d'oeuvres and expertly curated culinary pairings designed to elevate your palate.

An invitation to share your brand's story and how your blend was aged to perfection.

No one can share the story behind your BLEND like you! Give attendees a taste of both your brand and personality.

An authentic brand tells a compelling story and invites customers to join them on a journey. Join us, and we will connect you to our unique community that consist of business owners, community and military leadership and those who support our community alike.

Oak & Smoke is a intimate and limited ticketed event - one that fosters genuine connections. At Oak & Smoke, you'll engage in meaningful conversations with individuals who appreciate quality and are more likely to develop lasting loyalty to your brand.

There is NO participation fee. Our goal is to showcase your brand while creating an unforgettable experience for our guests.

Oak & Smoke benefits One Place - Child Advocacy Center/Mental Health Services

One Place is a 501(c)(3) nonprofit located in the heart of Onslow County, North Carolina—home to Marine Corps Base Camp Lejeune and Marine Corps Air Station New River. For more than 25 years, One Place has served families across Onslow County and surrounding communities. Through strong partnerships and community collaboration, we work to improve the lives of children and families by providing comprehensive evidence-based child abuse prevention and intervention services.

Our Child Advocacy Center and Restoration & Healing Center offers a child-focused, trauma-informed approach for children from birth to age 17 who have experienced **physical abuse, sexual abuse, serious neglect, violence, trafficking, or related trauma**. Services include medical evaluations conducted by the county's only Certified Medical Evaluation Program (CMEP) providers, specialized forensic interview services, and ongoing victim advocacy - including support and accompaniment throughout the court process. In addition, our mental health services help provide hope, healing, and long-term restoration for children and their families.

We invite you to join this partnership to help create a lasting legacy of hope and healing!

Event Director: Jenn Johnson, Director of Donor Engagement

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DISTILLERY PARTICIPATION GUIDE

Overview & Logistics:

- Expect approximately **100- 250 guests**. Not all will choose to sample products, but most will.
- Serving hours: Sponsors/VIP Ticket 5:00pm - 6:00pm
General Ticket 6:00pm—Last Call 8:30pm
- Breakdown: After 9:00 PM
- You're encouraged to showcase a variety of products from your portfolio.
- Whether you feature a **single brand or multiple** is up to you.
- Please note that participating brands will be providing tastings only. A full-service bar sponsor will be providing bar services and guest will experience an open bar as part of their purchased ticket. **If your brand is rare and/or allocated in Onslow County we would appreciate any brand donations to help with bar inventory for the evening to be able to serve our guests.**
- Distillery stations will be set up indoors and outdoors if preferred.
- The event is only canceled in life-threatening weather conditions. We have both indoor and outdoor facilities, so we can adjust as needed for comfort and flow.

One Place will provide for the evening:

- Tasting cups
- Drinkware (if you decide to provide a signature cocktail at your station.)
- Ice
- Tables
- Linens
- We will have the necessary **ABC permit** in place.

Distilleries are required to provide:

- Featured bourbon(s) for tastings.

Distilleries may bring any of the following to enhance guest experience:

- Some distilleries like to feature a signature cocktail – this is welcome!
- Distillery branded cups
- Festival tent or café umbrella (if location preference is outside)
- Banners & signage (retractable banners preferred)
- Marketing materials & swag (Swag to be placed in guest's gift bags)
- A more immersive setup creates a more memorable experience for guests.

Giveaways:

We encourage donations to our auctions. Ideas include but not limited to:

- Distillery tours
- Private tastings (with or without chef services)
- Private Barrel Oak & Smoke sponsored bottles (details negotiable)

If your brand has other ideas, we encourage you to share to create the most memorable experience for our guests and maximize brand exposure. **EVENT SPONSORSHIP PACKAGES AVAILABLE!**