

# ONE PLACE COMMUNITY CAMPAIGN

Imagining a stronger, safer, and healthier community for children and families.



## AN UNWAVERING COMMITMENT TO OUR MISSION.

For 25 years, One Place has made a measurable impact on the lives of children and families in Onslow County. From supporting children who have suffered abuse or neglect to providing families with high-quality child care options, our mission has remained unchanged: To create hope and offer healing for the children and families we serve.

One Place is now at an exciting juncture. As the population continues to grow in Onslow County, so do the needs of families. To fully serve our community and continue to build on our vision of a caring, responsive, and supported Onslow County, we need a permanent home to ensure families and children can access the services and support they need.



Guided by this vision, we know what a permanent home could look like for One Place and envision the transformation it will have on our community.



## OUR HISTORY: 25 YEARS IN ONSLOW COUNTY

Founded by a small group of concerned citizens in 1998 as the Onslow County Partnership for Children, One Place has since grown into a thriving nonprofit that provides programs and services to thousands of Onslow County children and families annually. Today, key leaders in our organization have been with One Place for over 15 years.



In early 2021, we changed our name to One Place, reflecting the multi-pronged approach we take to supporting our community. Over the past two decades, we've worked to strengthen the systems of care surrounding children and families through public-private partnerships. We believe that by investing in children and families, we can provide the resources and programs to end child abuse and create a stronger, more resilient future for our community.



As an administrator of preschool programs in the community, children are set up for opportunities for a successful future.

#### HOW WE HELP OUR COMMUNITY.

Through comprehensive programs and offerings, we strive to create a future where every child in Onslow County has a healthy start and can reach their fullest potential.

#### CHILD ABUSE PREVENTION AND INTERVENTION

All of our programs are designed to protect children and families. When children are hurt through abuse, One Place provides hope and healing through comprehensive services in our Child Advocacy Center.

#### EARLY EDUCATION AND LITERACY PROGRAMS

One Place provides a wide range of early education programs that support healthy development during the first 2,000 days of a child's life. We focus on social and emotional competence and resilience in addition to a number of literacy programs.

#### RESOURCES AND REFERRALS

One Place connects families with the resources to support them through whatever challenges they may face—from finding trustworthy child care to raising healthy, happy, resilient children.

### THE IMPACT OF A PERMANENT HOME.

The stakes are high—children and families in Onslow County face a number of challenges. With a new permanent home, One Place will have a profound impact on the future of our community and prepare the next generation for a healthier, more vibrant tomorrow.

Our permanent home will enable us to continue our work toward:

#### STRENGTHENING CHILDREN

One Place provides early education programs that support the first 2,000 days of a child's brain development, shaping the future of their mental, physical, and emotional health and well-being. As an administrator of preschool programs in our community, children are set up for opportunities for a successful future.

Studies show that early childhood education programs can change the trajectory of a child's life, benefitting both children and their communities. Benefits include:

A REDUCTION IN CHILD RATES OF INCARCERATION

LOWERED RATES OF HOMELESSNESS

INCREASED HIGH SCHOOL GRADUATION RATES

When children are hurt by abuse or other adverse childhood experiences (ACEs), a trauma-informed approach is vital. Without treatment, children who suffer may have challenges forming healthy relationships, regulating emotions, and living a healthy life.

With the expansion of our permanent home, we'll be able to increase our trauma-informed programs to ensure that:

100% OF CHILDREN SERVED
IN THE CHILD ADVOCACY CENTER
WILL BE OFFERED TRAUMA-INFORMED
MENTAL HEALTH SERVICES

3,500 CHILDREN IN LICENSED CHILD CARE WILL BE SERVED IN TRAUMA-INFORMED CLASSROOMS

#### **CONNECTING FAMILIES**

As families move into Onslow County-particularly incoming military families-it can be challenging to determine what the community offers and how to access available resources. When families have support in accessing necessary resources, they are more confident, empowered, and connected to their community.

One Place works to connect families to high-quality child care and essential resources. Additional space provided through the expansion will allow One Place to offer training opportunities to parents and caregivers on topics such as the Five Protective Factors, Darkness to Light, and adverse childhood experiences that will increase their knowledge of parenting and child development and help families build strong, secure foundations for the children in their lives.



#### ENDING CHILD ABUSE

Child abuse and neglect in Onslow County is a persistent challenge. To combat child abuse, we take a two-pronged approach: Prevention and intervention.

All of our programs serve as a preventative approach—from finding a safe, high-quality child care program to connecting parents with the resources they need. But when children are hurt by abuse and neglect, our Child Advocacy Center steps in to provide a personalized, child-first approach to healing.

Our Child Advocacy Center currently only has two medical providers registered to provide comprehensive medical exams. With our new facility, we look forward to expanding our capacity and ability. If Onslow County did not have a Child Advocacy Center, children would have to receive services outside of our county, which could increase trauma and prolong the healing process.

3,425
CASES SUPPORTED
SINCE OUR FOUNDING

244
CHILDREN EVALUATED
IN 2022

With a permanent home, One Place will be able to achieve the following goals:

600
CHILDREN WILL BE
SERVED ANNUALLY AT OUR
CHILD ADVOCACY CENTER

100%
OF CHILDREN WILL
RECEIVE COMPREHENSIVE
MEDICAL EXAMS

The new One Place multipurpose facility will be a hub that will provide a natural, green space for first responders and victims to help mitigate instances of vicarious trauma.

## OUR PLAN: HARNESSING OUR LEGACY AND ENVISIONING A BRIGHTER TOMORROW.

In November 2021, One Place was awarded \$8 million in the North Carolina state budget for the creation of a new multipurpose facility. However, to meet the true needs of children and families in our community, we must be bold in building a quality facility that will allow us to continue expanding.

#### A PERMANENT HOME

Our new home will be a story and a half building in the Jacksonville Commons. It will be a holistic community hub to include learning space for the early child care community and community partners, therapeutic respite space for child abuse victims and their families, and a disaster response space.



#### **Child Advocacy Center:**

Two medical suites will enable multiple children to receive services simultaneously. This will allow us to hire two additional medical providers as well as more victim advocates, forensic interviewers, and support staff to ensure children are seen in a timely manner, not only reducing wait time for services and potential evidence collection but expediting the victim's journey to healing in a warm, welcoming, therapeutic environment.

#### **Restoration & Healing Mental Health Services Center:**

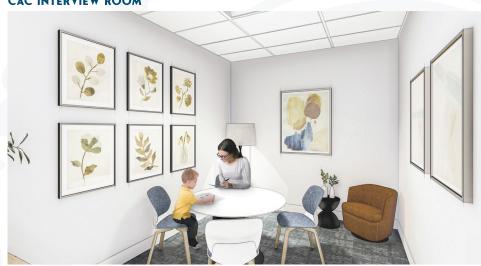
Space for multiple mental health providers will ensure each child receiving services in the Child Advocacy Center has access to on-site mental health support.

#### **Training, Education & Leadership Center:**

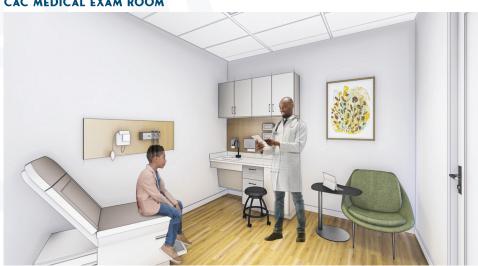
The ample space will provide on-site training opportunities for parents, caregivers, and early educators within the community. The space will also double as a meeting and event space for One Place and community use.

#### SECU HOPE CENTER TREATMENT ROOMS

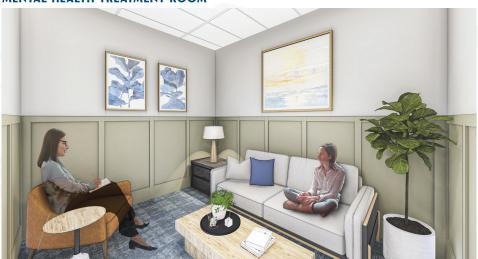
CAC INTERVIEW ROOM



CAC MEDICAL EXAM ROOM



MENTAL HEALTH TREATMENT ROOM



### SECU HOPE CENTER PROJECT COST & FINANCIAL SUPPORT

PROJECT BUDGET	
Land Acquisition and Site Prep	\$1,014,190
Capital Construction	\$17,000,000
Architecture and Engineering Fees	\$1,124,270
Equipment, Furniture, and Fees	\$1,406,005
Anticipated Total Project Cost	\$20,544,465

<sup>\*</sup>Project cost as of March 2023.

Amounts may change as valuation continues.

FINANCIAL SUPPORT		
Source	Amount	
State of North Carolina (Approved)	\$11,500,000	
SECU (Approved)	\$2,000,000	
City of Jacksonville (Approved)	\$1,000,000	
Private Foundations (Approved)	\$1,100,000	
Onslow County Community Campaign (Approved)	\$319,080	
Total Approved	\$15,919,080	
Onslow Community Campaign (In Process)	\$1,180,920	
Private Foundations (In Process)	\$1,150,000	
Total in Process	\$2,330,920	
Federal Requests (Pending)	\$2,750,000	
Total Federal Requests (Pending)	\$2,750,000	
Total Support	\$21,000,000	

<sup>\*</sup>Financial support as of October 2023.

#### WHAT WILL IT TAKE?

#### \$1.5 MILLION: TO BUILD A STRONGER FUTURE FOR ONSLOW COUNTY

Your support will help us make our new home a reality—and ensure a better future for all children and families who call Onslow County home.

#### **TIMELINE**

#### PROPOSED TIMELINE

#### JANUARY NOVEMBER 2022

- Land Purchased
- · Discovery
- Case for Support
- Budget
- Stakeholder Interviews
- Lead Gift Solicitations
- Received SECU
   Foundation
   Investment of \$2M

DECEMBER 2022 SEPTEMBER 2023

- · Quiet Phase
- · Campaign Plan
- · Campaign Cabinet
- Leadership Gift Cultivation
- & Solicitation

OCTOBER 2023 SEPTEMBER 2024

- · Public Phase
- Leadership& Major Gifts
- · Groundbreaking
- Construction Begins

OCTOBER DECEMBER 2024

- Public Phase Continues
- · General Gifts

JANUARY MARCH 2025

- · Complete
- Campaign
  •General Gifts

MAY 2025

· Grand Opening

2022: CAPITAL CAMPAIGN LAUNCH

2025: BREAKING GROUND

2025: THE NEW ONE PLACE HOME OPENS TO THE COMMUNITY.

#### IT'S TIME TO INVEST IN THE FUTURE OF ONSLOW COUNTY.

Your support makes a meaningful difference in the lives of children and families in our community.

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