



Formerly known as the Onslow County Partnership for Children (OCPC), One Place is a 501(c)3 nonprofit that has been serving families of Onslow County and surrounding communities for more than 20 years. By partnering with community and government organizations, we strive to improve the lives of children and families by connecting them with high-quality resources for child care, early education, and child abuse prevention and intervention. One Place is a public private partnership, mid-size human services organization that is currently accepting proposals for communications services for up to three fiscal years, 2023-2026. (Please note that consecutive year contracts will only be executed after a satisfactory evaluation of performance and availability of funds is confirmed.)

We are seeking proposals for the following services:

**Strategic Communications Services** that will help tell the story of One Place to increase awareness of the organization and the problems we are trying to solve. Our goal is that stakeholders will be able to understand the vision of One Place and the significance of the organization to our many audiences- parents and families, early care and education staff, donors and prospective donors, One Place Board of Directors, and other partners. Organizations that have experience in working with human service agencies are preferred. We are seeking an organization that can provide the following services:

- Messaging: Creating audience and program-specific messaging that introduces and reinforces the One Place mission. Creating engaging and compelling messaging for all stakeholders across multiple platforms, i.e., Facebook, LinkedIn, e-mail, etc.
- Collaboration: with One Place leadership on strategic communication projects to include, but not limited to, white papers, stakeholder letters, blogs, e-newsletters, website content, op-eds, etc.
- Research: Research potential new funding opportunities and resources, and assist with the creation of stakeholder communication tools as needed.
- Capacity building and training: Support the long-term sustainability of Marketing & Communications at One Place. Provide coaching and technical assistance to staff as needed.

**Comprehensive Organizational Advancement Services** that will continue to support our current advancement program and support the expansion of the program to position the organization for growth and sustainability.

We are seeking an organization that can increase our capacity around advancement planning and implementation for each of the topics listed below:

- Annual Support Plan: Assistance with the annual support campaign that will attract repeatable, reliable, unrestricted gifts to fund the work of One Place.
- Major Gifts Plan: Develop major gift strategy around key programs that align with organizational vision, values, and mission.



- Event Support: Develop a strategy for raising funds for annual support and integration with current annual events.
- Board Development: Create strategies to maximize expertise and participation in governance and advancement work of the organization.
- Training: Capacity building and training for the Board and Staff of One Place with the purpose of creating sustainability and an increased awareness of the culture of philanthropy.
- Coaching & Technical Assistance: Provide Technical Assistance around developing a framework and execution of all topics above, leadership strategy around gifts to One Place and preparation for stakeholder conversations around the mission of One Place.

When submitting a proposal, please be detailed using the bidding guidelines and requirements found on the RFP page at [www.oneplaceonslow.org](http://www.oneplaceonslow.org) under the About Us tab. We are a non-profit agency looking for partners who can work with us to strengthen our mission, and a relationship with an organization that is grounded in philanthropy, strong core values, and organizational health for its own staff is preferred. A presentation may be required. Any discounts or in-kind you can offer should be noted on the submitted bid.

All interested individuals, businesses, or agencies may contact Autumn Bishop at [autumn.bishop@oneplaceonslow.org](mailto:autumn.bishop@oneplaceonslow.org) to obtain more information. All completed and signed proposals must be submitted no later than **5:00 pm EST on Friday, June 1, 2023**, to Autumn Bishop at [autumn.bishop@oneplaceonslow.org](mailto:autumn.bishop@oneplaceonslow.org). This RFP may remain open if the initial search is not sufficient.