

ONE PLACE 2022 IMPACT REPORT





For almost 25 years, One Place, formerly known as Onslow County Partnership for Children, has worked to strengthen children, connect families, and end child abuse in Onslow County through the provision of critical programs and services to local children and families.

VISION

All children and families are safe, healthy, and living to their fullest potential.

MISSION

When they have challenges, we connect all children and their families to programs and resources that provide opportunities and hope.

ONE PLACE

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(910-938-0336

www.oneplaceonslow.org



OUR BOARDS

GOVERNANCE & PROGRAMS

Julia Collins-Chair, Community Representative Joel Churchwell-Vice Chair, Pastor, Sandy Run Missionary Church Ashley Smith-Secretary, Department of Defense Schools Elizabeth Thomas-Treasurer, Community Representative Michael Brown-Community Representative, Bank of America Bill Keller-Community Representative, USMC Retired Brian Kelly-Community Representative, City of Jacksonville Senatra Spearmon-Community Representative, Onslow County Public Library Kathryn Wessell-Community Representative, Catalyst Child Care Center Mary Hendrickson-Community Representative, Retired DOD Educator Daisy Haywood-Community Representative, City of Jacksonville Staci Davis-Community Representative, City of Jacksonville

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TABLE OF CONTENTS

YEAR IN REVIEW	1
STATE OF CHILD CARE	2
STRENGTHENING CHILDREN	4
CONNECTING FAMILIES	7
ENDING CHILD ABUSE	9
ADVANCEMENT	12
FINANCIALS	13
DONORS	15
WHAT'S NEXT	16
GET INVOLVED	16



One Place has worked to strengthen children, connect families, and end child abuse, serving as the heart of Onslow County's efforts to prevent, stop, and end child abuse for almost 25 years.

Throughout the last year, we worked to solidify our foundation - our services and our strategies - so we can turn our attention towards planting roots for the future - a future without child abuse.

Central to this success is creating sustainability within our organization so that the critical programs and services we provide are available long past the tenure of our current team. In 2021 we launched the Every Child, One Hope, One Place Annual Fund to further our commitment to supporting children and families. This fund will help us embody our mission of offering hope and healing as we prevent child abuse and neglect, connect local children and families with resources, and provide programs to build mental and emotional strength and resilience. We successfully raised more than \$150,000 during our inaugural campaign year.

A significant step on our journey to sustainability is having a home to call our own. In November, One Place was awarded \$8 million as part of the \$25 billion state budget plan to build a new multipurpose facility to allow us to plant roots for the future in our permanent home. In May, we secured the building site and we continue to work on the planning and design process, working to create a space that is sensitive to those who have experienced trauma or have special needs. The project is estimated to cost \$16 Million and we plan to open our doors in 2025.



Moving forward into the next year, we continue to deepen our work in creating a more responsive, resilient community and supporting all children and families who call Onslow County home. We are excited for what the future holds.

STATE OF CHILD CARE

Since the earliest days of the COVID-19 pandemic, child care centers across the country have continued to close at an alarming rate: one-third of all centers have closed and approximately 100,000 workers have left their jobs since February 2020. These percentages are substantial, particularly for families and children in rural or underserved areas who face a growing lack of access to high-quality programs.

While Onslow County has not seen a substantial decrease in the number of operating child care facilities, there has been a distinct decline in the workforce.

The early childhood education workforce has always faced substantial recruitment and retention challenges—however, the pandemic has only exacerbated the issue. Many child care centers across the state have been forced to shut their doors due to a lack of staffing: As of July 2022, there are **9.6%** fewer child care workers in the industry as a whole than before the pandemic.

Poverty-level wages remain one of the primary reasons that workers are leaving the industry. In North Carolina, the median hourly wage for child care workers in North Carolina is just \$11.83. A July 2021 study from the National Association for the Education of Young Children (NAEYC) found that **78%** of respondents identified wages as the main recruitment challenge and **81%** said that low wages were a key reason that educators leave the field.

Although demand for child care continues to grow as parents return to work, the child care workforce is not recovering—and child care staffing shortages prevent many programs from staying open.

The impact of workforce shortages is noticeable: **50%** of programs are serving fewer children, one-third have a longer waitlist or are unable to open classrooms, and **24%** have reduced their hours of operation. Without adequate staffing, child care programs simply cannot accommodate the number of children that they once could, leading to even further financial difficulties.

One place continues to advocate for the early care and education workforce. We maintain a job board to host county-wide employment opportunities for early educators and in the spring of 2022 we launched a resource page on our website to promote the establishment of careers in early childhood education.

ONSLOW COUNTY CHILD CARE STATUS

NUMBER OF PROGRAMS-FAMILY CHILD CARE HOMES



STRENGTHENING CHILDREN

PRESCHOOL PROGRAMS

Preschool programs served 741 children in Onslow County in 21 sites.
48 children participating in preschool programs had an IEP.
48% of children enrolled in NC Pre-K and 24% of children enrolled in 3 School were military dependents.

Our preschool programs use the Teaching Strategies Gold assessment model to track widely held expectations for enrolled children.



NUMBER OF CHILDREN ON TRACK FOR TYPICAL DEVELOPMENT AT THE END OF THE PROGRAM YEAR

TRAINING & TECHNICAL ASSISTANCE

TRAINING

One place held **103** training opportunities, reaching **480** early educators and community members, with topics including health and safety, literacy, inclusion, managing challenging behaviors, and recognizing and reporting child abuse.



97% of participants reported gaining a skill they could immediately use



196 early educators participated in professional development advising.

"I really do enjoy these training sessions and the new tools we get for not only our teacher toolboxes but also tips and ideas to incorporate into our classrooms." -Carol, Early Educator

TECHNICAL ASSISTANCE

Families deserve to trust that the child care facility that they select for their children is high quality. The Technical Assistance (TA) Team at One Place supports the coaching, mentoring, and professional development of early educators (teachers and administrators) in our community. The team provides resources, increases knowledge, and supports the implementation process for improving early education environments for children and their families.

28 Child Care facilities, **184** classrooms, and **563** teaching staff received technical assistance services to help improve early education environments in Onslow County. These services and supports impacted **2,852** children in the community.

"Everything was amazing. Staff was very helpful with letting us know what was expected of us and the updates we should make in the classroom." -Amanda, Early Educator

EARLY HEAD START

During the most recent program year we worked to increase funded slots in our Child Care Partnership Program to meet the community's needs and better support an underserved population of children and families in our community. As a result, we expanded center-based services by **30** slots by transitioning slots from home-based services.



103 children and their families received Early Head Start services and support to promote physical, cognitive, and social-emotional development through enriching relationships.

Home-based services were provided to **34** children and their families and **5** expectant families. **69** children and their families received services through the Child Care Partnership program.



12.6% of total children and families served were military dependents.



15% of children served had an identified disability.

LITERACY

Improving early childhood literacy with Dolly Parton's Imagination Library creates opportunities for children to thrive so that they succeed in school and help their communities grow and prosper.

11,286 children received books through the Imagination Library during the last fiscal year. Almost **29,000** children have received books to build their home library since the program began in our community in 2011.

In December we reached a milestone moment in our partnership with DPIL, officially mailing **more than half-a-million books** to children in Onslow County since the program began.

CONNECTING FAMILIES

We connect families and children to helpful resources — from finding the right child care program to helping military families settle in Onslow County. With these services, families become confident, empowered, and engaged with their community.

CHILD CARE RESOURCE & REFERRAL



756 families received resources, information, or referrals to high-quality child care. **29%** of these families were military affiliated.

Staff participated in **10** community outreach opportunities to share resources and information with families in the community.





81 parents/caregivers received child passenger safety education including information on appropriate car seat installation and usage. This represents a **92%** increase over the previous year.

LITERACY

One Place maintains **57** Little Free Libraries and **5** Story Walks at area parks throughout the county in an effort to increase literacy and access to books across the community.





"A family that recently moved to Onslow County was struggling to make ends meet while living in a hotel and waiting on long-term housing. They discovered Story Walks at the Parks and Little Free Libraries and were thrilled to have access to books and something to do that was no cost to them. The father shared that learning to read opened up many opportunities in his life and he knew it was important for his children too, so having access to books through both of these avenues was very important to the family during this time of transition." -Joe, One Place staff

CHILD ADVOCACY CENTER

225 children and their families who received services in the CAC, were provided with referrals for victim support services such as mental health services, parent education, health department programs, and preschool programs.

EARLY HEAD START

Enrolled families made the most progress in the following areas this program year with support and resources provided through the EHS program:

- Gainful Employment
- Maintaining Sustainable Housing
- Improving Financial Health (Financial Planning)

ENDING CHILD ABUSE

All of our programs are designed to serve as protective factors for children and families. When children are hurt through abuse or neglect, our Child Advocacy Center provides hope and healing through individualized services.

PREVENTION

Ensuring a child's environment includes positive relationships and nurturing experiences early in life can have community-wide benefits for the future to include reduction in child abuse, lowered rates of incarceration, decreased homelessness, and increased high school graduation rates. At One Place our programs for young children aim to support social and emotional development and positively impact their mental health-the foundation for a resilient future.

> **93%** of One Place staff have received trauma-informed training through either the Strengthening Families 5 Protective Factors Framework or Creating Responsive Communities.

COMMUNITY ENGAGEMENT



Staff held **26** outreach presentation and events to share the mission and vision of One Place.



Launched organizational instagram account to reach a broader audience with our programs and services.



Shared **64** blogs to increase community awareness on the mission and work of One Place, share parenting information and resources, and advocate for early care and education.



One Place offered **6** Back Porch Chats to provide the community an opportunity to engage in conversation and receive information and resources related to the Strengthening Families 5 Protective Factors Framework.



INTERVENTION

CHILD ADVOCACY CENTER

Served a combined total of **971** children and their associated family members including siblings, parents, and non-offending caregivers. Since opening in 2010, the One Place Child Advocacy Center has served **3,181** children.

The CAC added an additional medical provider to the team and the organization now employs the only two providers rostered as trained child abuse experts through the Child Medical Evaluation Program at UNC-Chapel Hill Department of Pediatrics. Without our providers, children in need of forensic medical exams would need to travel out of the county to receive this critical service.

These exams help ensure the child's well-being and reassure the child that their body is okay. The CAC provided **258** forensic medical exams to victims of child abuse.



"I was impressed with how every person put the needs of my child as their first priority. They were totally focused on her needs and went at her pace." -Non-offending caregiver



ADVANCEMENT



Launched a staff/board giving campaign, "One Place, Our Place" in November and achieved **100%** staff giving and **100%** board giving, by the end of the fiscal year.



Launched our annual fund: Every Child, One Hope, One Place, to support organizational sustainability and garnered more than **\$150,000** in support.



251 community partners invested in the mission and work of One Place to help build a more resilient future for Onslow County.



Hosted Diamonds & Denim 2021 to raise critical funds to support One Place programming and operational costs, raising more than **\$134,000**.

FINANCIALS

RECEIPTS



EXPENDITURES

Programs:

TOTAL: \$11,495,319

- Child Care and Education Affordability 1,717,885
- Child Care and Education Quality 1,422,575
- Family Support 3,899,904
- NC Pre-K 4,454,955



TOTAL EXPENDITURES: \$12,579,278

More than 91% of funding went to program implementation and support.

Thank you for investing in the future of Onslow County and helping us plant roots for the future. Without our community's support, One Place could not provide critical programs and services to children and families in Onslow County.

E&J Electric. LLC

17blue Digital Marketing A Beautiful Smile A Perfect Climate Self Storage Advanced Office Solutions **Advancement Experts** Advantage Gold Realty All Star Auto Sales Alpha Technologies AmeriHealth Amy & Brock Goss Anchor Real Estate Andrew Lanier Angry Ginger Irish Pub April Sherrard Atlantic Construction. Inc. Autumn Bishop **Bailey & King Insurance Bank of America Bay Area Psychology Associates** Ben Aragona Jr. **Berkshire Hathaway Home Services Billy & Abby Ellis Bob Mills Mitsubishi Britney Beamon Brown Properties Budget Blinds Care-O-World Early Learning Centers Cathy Wangerin Century 21 Champion Real Estate** Chica's Corner Boutique Christi Hill Real Estate Team **Christina Malu Christy Miller** Chuck & Jane Johnson Cliff's Car Care **Coastal Bank & Trust Coastal Carolina Orthodontics Coastal Enterprises** Coastal Roofing/Southern Leisure **Cole Real Estate** Daniel Contreras Dave & Sarah Cavaliere Delphi Construction, Inc Dempsey's Mini Storage **Dermatology Associates of Coastal Carolina Dora Compton**

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The donors listed above gave \$500 or more in the last fiscal year

WHAT'S NEXT

Launch new training opportunities for community members and stakeholders to help build a stronger, more resilient community. Foundations for Resilience provides nonprofit and for-profit organizations in Onslow County with customized personal and professional growth opportunities and skill building. Each option supports professional and community development.



Celebrating 25 years of service to children and families in Onslow County in June 2023.

Breaking ground on our permanent home in summer 2023. To date we have received more than \$10 million in support toward the \$16 million project.

GET INVOLVED



Make a difference today! Help us strengthen children, connect families, and end child abuse.

ADVOCATE

- Follow and share our posts on Facebook, Instagram, and LinkedIn
- Select "Onslow County Partnership for Children dba One Place" as your charity on AmazonSmile
- Coordinate a book drive to fill Little Free Libraries throughout the county.
- Read and share our blog: www.oneplaceonslow.org/our-blog/

HOST

• Hold a meeting or host an event on behalf of One Place. Contact Jennifer Johnson at **910-353-1103** or **jennifer.johnson**@**oneplaceonslow.org**

GIVE

Invest in the future of Onslow County. Make a one-time or recurring donation at www.oneplaceonslow.org/donate or by calling 910-353-1103