



Formerly known as the Onslow County Partnership for Children (OCPC), One Place is a 501(c)3 nonprofit that has been serving families of Onslow County and surrounding communities for more than 20 years. By partnering with community and government organizations, we strive to improve the lives of children and families by connecting them with high-quality resources for child care, early education, and child abuse prevention and intervention. One Place is a public private partnership, mid-size human services organization that is currently accepting proposals for communications services for the years 2021-2022 through 2022-2023. (Please note that consecutive year contracts will only be executed after a satisfactory evaluation of performance and availability of funds is confirmed.)

We are seeking proposals for strategic communications services that will help tell the story of One Place for the purpose of increasing awareness of the organization and the problems we are trying to solve. Our goal is that stakeholders will be able to understand the vision of One Place as well as the significance of the organization to our many audiences- parents and families, early care and education staff, donors and prospective donors, One Place Board of Directors, and other partners. Organizations who have experience in working with human service agencies are preferred. We are seeking an organization that can provide the following services:

- Creation of audience and program specific messaging that introduce and reinforce the One Place mission.
- Creation of engaging and compelling messaging for all stakeholders across multiple platforms, i.e. Facebook, LinkedIn, e-mail, etc.
- Collaboration with One Place leadership on strategic communication projects to include white papers, donor letters, blogs, e-newsletters, website content, op-eds, etc.
- Research potential new grant sources and provide assistance with donor cultivation and stewardship tools as needed.

When submitting a proposal, please be as detailed as possible using the bidding guidelines and requirements found on the RFP page at [www.oneplaceonslow.org](http://www.oneplaceonslow.org) under the About Us tab. We are a non-profit agency looking for partners who can work with us to strengthen our mission; and a relationship with an organization that is grounded in philanthropy, strong core values, and organizational health for its own staff is preferred. A presentation may be required. Any discounts or in-kind you may be able to offer should be noted on the submitted bid.

All interested individuals, businesses or agencies may contact Sarah Cavaliere at [sarah.cavaliere@oneplaceonslow.org](mailto:sarah.cavaliere@oneplaceonslow.org) to obtain more information. All completed and signed proposals must be submitted no later than 5:00pm EST on Monday, May 10, 2021 to Sarah Cavaliere at [sarah.cavaliere@oneplaceonslow.org](mailto:sarah.cavaliere@oneplaceonslow.org). This RFP may remain open if the initial search is not sufficient.