



Onslow County  
Partnership for Children  
*Together We Build Brighter Futures*

# 2019 IMPACT REPORT



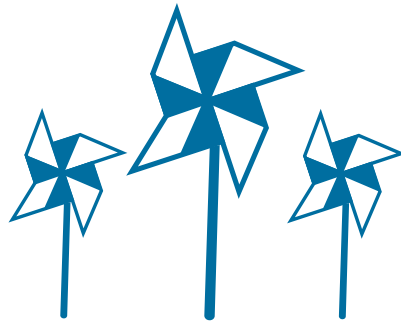




For more than two decades, Onslow County Partnership for Children has served as a guide to strengthen families and collaborate with educators and community stakeholders dedicated to solving the problems affecting children in our community.

Every day we provide families with resources and services that help them prepare their children for success. Whether it is assisting families in finding quality child care, presenting parenting classes that reduce the risk of child abuse, ensuring children have books at home, helping children start to heal in our Child Advocacy Center, or the administration of two preschool programs, our focus is strengthening families and building our community's resilience.

We know that in Onslow County too many children are being hurt, too many children are not reading well, and too many children are not prepared for kindergarten. Our programs work to build protective factors for children and families because we believe that investing wisely in them prepares the next generation for a lifetime of responsible citizenship.



## **WE'RE ON A MISSION**

We bring programs and resources for  
children to our community  
because *Children Are No Small Matter.*





## Increasing Quality

All families deserve access to affordable, high-quality care for their young children, and evidence shows that high-quality child care programs help prepare children for school success. Our Early Childhood Team works to increase quality in programs through training and technical assistance. They also raise awareness of quality and assist families by providing consumer education and child care referrals. Each day in our community more than 3,700 children participate in child care programs and 600 early educators work to support the needs of children and families in Onslow County.

## OUR WORK



### Supporting Families



Many children and families in our community face difficult challenges. Our goal is that each child and every family experiences safe and nurturing relationships. Our programs work to ensure that parents and caregivers have resources and support that strengthen their capacity to provide strong, positive relationships where children can experience healthy growth and development. When children and adults can manage emotions, especially under stress, they are better equipped to build strong foundations for trusting relationships at home, at school, and in our community.

### Growing Literacy



Studies show that having books in the home encourages an atmosphere where reading and learning are valued and modeled. Book sharing strengthens the parent-child bond, acts as a protective factor against abuse, helps in building vocabulary and increases comprehension. As children enter kindergarten, these benefits expand into measurable gains in language and math skills. Books provided through Dolly Parton's Imagination Library and Little Free Libraries increase access to books to build a strong foundation for literacy and a love of reading.





## Enhancing School Readiness



High-quality early education programs help ensure children enter kindergarten physically, academically, socially, and emotionally prepared. Children's readiness for kindergarten has been linked to success in school and into adulthood. When children who experience hardship due to poverty, disabilities, or other barriers can gain access to these programs during their early years, evidence shows they have better outcomes. Our early education programs such as Early Head Start, Three School, NC Pre-Kindergarten, and Inclusion Support Services work to support the developmental progress of young children.

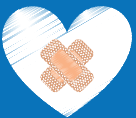


## Raising Awareness and Increasing Knowledge



Research tell us investments in programs that provide services beginning at birth yield big results for children. We only have 2,000 days from when a child is born to when they enter kindergarten to get it right. We work each day to raise awareness across our community about the importance of ensuring that each child has a strong start when they're born. A start where each child is nurtured and supported,. A start where a caring adult talks, sings and reads with them to build their vocabulary and support their learning so they are ready to succeed in life.

## Increasing Protective Factors



We know that strong children come from strong families. To support the children and families that our programs serve, we have invested in the Protective Factors Framework across our Partnership in order to strengthen families across our community. The Protective Factors training provides the essentials for making families strong. Strong families need Knowledge of Parenting & Child Development, Social & Emotional Competence of Children, Social Connections, Concrete Support in Times of Need, and Parental Resilience. When families are strengthened in these protective factors they are better equipped to face challenges.



# Hope and Healing

The Children's Advocacy Center (CAC) has served our community for more than ten years providing a safe and caring environment for hurting children to receive the services they need in one comprehensive facility. Our services are designed to support children that have experienced the unimaginable. Children who have been physically or sexually abused are referred to the CAC for forensic interviews and medical exams with the intent that the child only has to tell their story one time. We work to ensure that we are child-focused and provide services that help each child feel safe and supported as they begin their journey of healing. The CAC facilitates inter-agency connections and teamwork that are essential for intervention and healing for children and provides a location for professionals and agencies to come together to provide coordinated services.

The CAC is accredited by the National Children's Alliance and follows the model designed to bring together the agencies charged to investigate instances of child abuse and neglect and provide services based on the child's developmental level. In addition to forensic interviews and medical exams, services include family advocacy, and resources for mental health services. The Center also facilitates the collaboration necessary for all involved agencies to work together to consistently meet children's needs and successfully investigate cases and prosecute offenders.

## 2,370

**One Child Suffering From Child Abuse Is Too Many.**

**Since 2010, we have supported 2,370 child abuse and neglect cases in our community.**





## OUR IMPACT

**61**

Staff trained in the 5 Protective Factors.

**236**

Parents/caregivers participated in parent education classes to strengthen skills, increase positive parenting classes, and reduce the risk of child abuse.

**1,081**

Young children participated in Early Head Start, Three School, NC Pre-K and Inclusion Support Services.

**3,100**

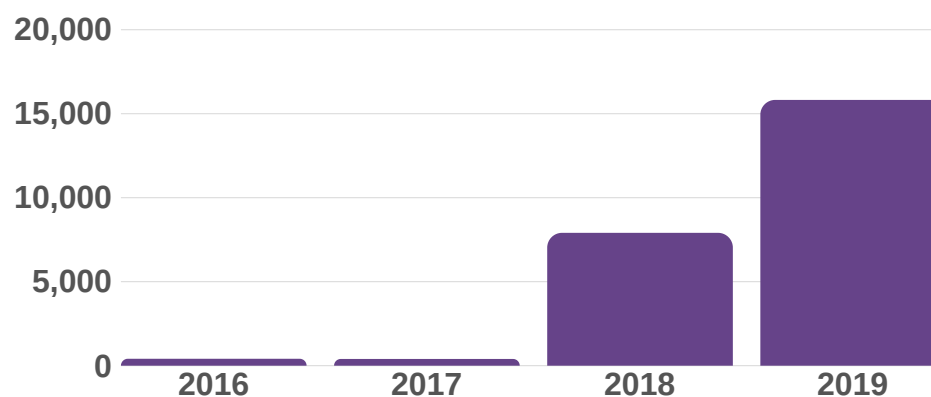
Children enrolled in child care programs participating in Quality Enhancement Initiatives.

**15,486**

Children enrolled in Dolly Parton's Imagination Library and receiving a book monthly to build libraries in their homes.

## Building Home Libraries

There are more than 20,000 children under age 5 in Onslow County, many that live with families that cannot build home libraries for their children. We work each day to register children for Dolly Parton's Imagination Library and more children are now able to receive books due to the generosity of the NC General Assembly - they understand the importance of early investments.



## OUR IMPACT

**5**

Community parks with a permanent Story Walk. Story Walk books rotate monthly and are another way for anyone in the community to have free access to books.

**1,296**

Parents and caregivers provided consumer education for quality early care and education.

**5,189**

Facebook followers receiving daily posts with information and resources designed to increase knowledge and to support children and families.

**11,288**

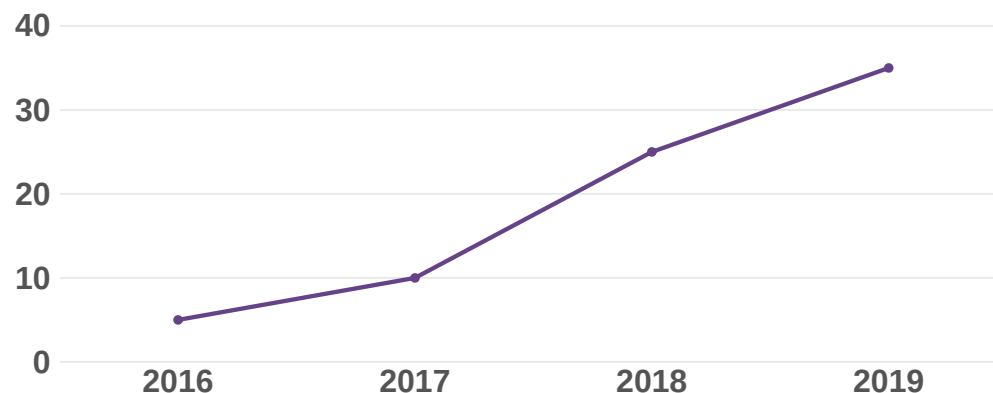
Community members receiving email information/newsletter/community education.

**13,400**

Highest reaching Facebook post.

## Expanding Access to Books

The number of Little Free Libraries in our community continues to increase so that more children and families have access to books because we know that access to books is a critical when trying to grow readers in a community.







# Building Brighter Futures

"Head Start parents are more likely to increase their educational levels during their children's early years than other at-risk parents." -Sabol & Chase-Lansdale 2015

## Meet Dannel and Kali

Raising a young child is hard work and places many demands on parents, especially when your child has additional challenges from an identified disability. From 2016 to 2019 Dannel and Kali participated in the Early Head Start Home Visiting Program, and Dannel describes the program as a "game changer" for them. She says that she is a better parent because of the many resources and coaching provided by her home visitor. And Kali, mom proudly exclaims that other people notice how smart she is! EHS provides family-centered services to low-income families with young children. The comprehensive program is designed to promote the healthy development of children, and to enable their parents to fulfill their roles as parents and to move toward self-sufficiency. EHS promotes the physical, cognitive, social and emotional development of children through developmental activities and enriching care that supports school readiness and families are supported through goal setting in areas around housing, continued education, and financial stability. Kali is 4 now and will be applying for NC Pre-Kindergarten for next year, because of her participation in Early Head Start, Kali received the early intervention services that she needed and is on track for school readiness. Dannel is on track too, she joined the OCPC team as the Health and Disability Assistant for the EHS program and is dedicated to supporting children with special needs.



## FY18 - 19 FINANCIALS

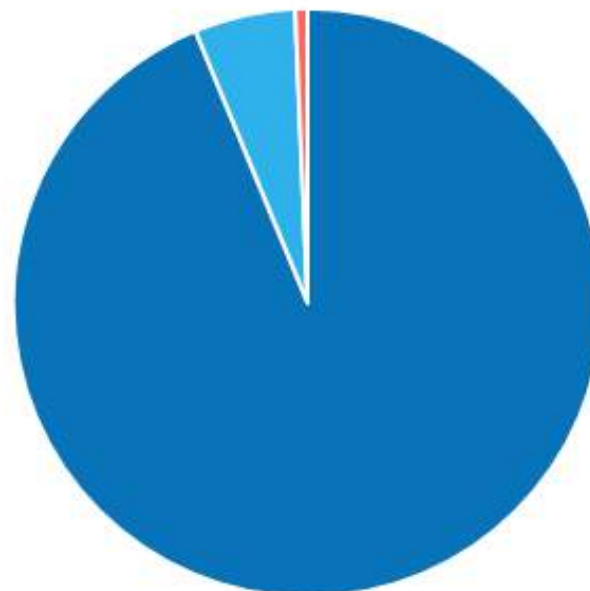
OCPC believes that investing wisely in programs for children and families prepares the next generation for a lifetime of productivity and responsible citizenship.

### Over 90%

Of funding went to program implementation and support.



## Expenses: \$10.8 million



■ Programs ■ Administration ■ Fundraising

## Revenue: \$11 million



85%  
Programs

10% 5%  
Administration Fundraising





## HOW YOU CAN HELP

Help us turn our 2020 vision into reality. Here are ways you can lend a hand:

### Donate

Make a financial contribution either one-time or recurring at [www.onslowkids.org/donate](http://www.onslowkids.org/donate)

### Share

Share information about our programs and services with other community members. Like and follow us on Facebook @theOCPC

### Sponsor

Sponsor our signature fundraising event, Diamonds and Denim at [www.onslowkids.org/events](http://www.onslowkids.org/events)

We know there is more work to do to support children and families in our community and we are excited to continue our existing services as well as expand in areas of need. We can't wait to see what our future holds!



Because  
Children Are No  
Small Matter